

PRESS KIT

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EST.  1930
La VILLA
des ORANGERS
MARRAKECH

THE PROMISES OF OCHRE

While the souks of Marrakech whirl with a restless crowd in seeming chaos, Sidi Mimoun Street stands as a more refined road, its civility likely owed to its noble role as the link between the Royal Palace and the legendary Jemaa El Fna square.

Set back from the street, behind a discreet, nearly century-old door, lies a vast residence whose majesty unfolds through a succession of patios and courtyards, arcaded galleries, and unexpected greenery.

For over a quarter of a century, La Villa des Orangers has woven its story into the legacy of Morocco's most mythical houses. Impeccable style and flawless service have established this address as one of the great classics of the Red City.



STEP INTO LEGEND



Unknowingly, one walks in the footsteps of travelers from a past century—unfettered souls in a Morocco almost forgotten.

Yet here, the historical memory of a House is reborn, its restoration and expansion demanding legions of maâlems, master artisans, heirs to unique crafts: marble workers, “lace-makers” plasterers, cedarwood ceiling painters, zellige tile-cutters, true “gem-cutters” of the famed Arab-Andalusian mosaics, and fresco artists, among others. All contributed to the monumental works overseen by Studio KO and Aire au Carré.

But beyond its architecture, the House holds other treasures. Antiquities and contemporary art make La Villa des Orangers a place apart. Masterpieces of Sub-Saharan tribal art, authentic Ottoman carved furniture, rare bridal adornments and precious textiles, alongside modern and contemporary artworks, all converse intimately across intertwined eras, creating an unmatched alchemy. Thus, each of the thirty-three rooms and suites is adorned with its own unique character: a bathtub or monumental shower room, a private terrace or breathtaking view, a duplex layout, a reception lounge or an unexpected study...

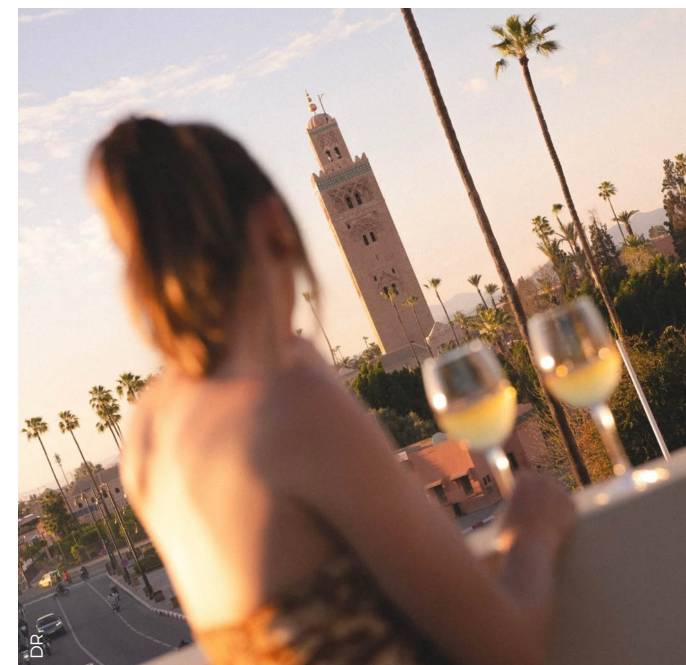
CULTIVATING TASTE AND EXCELLENCE



Exception also finds its essence in the gastronomy of La Table de la Villa des Orangers, a proud ambassador of the Relais & Châteaux legacy, where the art of dining is elevated with both rigor and creativity. Here, an invitation unfolds to traverse vibrant culinary landscapes that pay homage to the cherished recipes of Morocco's bourgeois families and the legendary dishes of French Haute Cuisine, as reimagined by the chefs and travelers who have shaped the country's gastronomic history. Infused with precision and culinary mastery, yet transcended by bold

Moroccan twists, each dish tells a story: one of local seasonal ingredients, passionately sourced from trusted producers and friends of the House. From the myriad varieties of fresh bread, pulled each morning from the oven, to the mythical cornes de gazelle, every flavor is a celebration of terroir and artisanal craftsmanship.

Here, the Chef does not create from shopping lists, but from the gifts bestowed by the sea, the earth, and the hands of those who tend them. Fish are caught at dawn by artisanal boats



along the Atlantic coast; heirloom vegetables are nurtured by devoted market gardeners; mushrooms (even truffles!), cheeses, and wines are Moroccan, testaments to a burgeoning artistry. Thus, each plate is born of extraordinary encounters and exceptional produce, transforming La Table de la Villa des Orangers into an exclusive culinary journey, where the rarity of ingredients and the sincerity of gestures etch themselves into memory.

A LEGACY OF TALES AND IMAGES



© Salaheddine EL Bouaichi



In a fast-moving hotel scene, where hospitality delights in chasing after brands and trends, La Villa des Orangers charts a different course: that of a quieter luxury, rooted in the slow passage of time just as it should be. Here, there is no frenzy of fashion, but a sincere devotion to Morocco's true soul, a reverence for inherited gestures and patiently nurtured craftsmanship.

Because a luxury hotel should feel like a private home, generously staffed with attentive souls, where silence is never empty, but filled with stories and kindred presences, where the very surroundings, rich in culture and secrets, become the accomplice to rare and meaningful experiences.

Immersed in a timeless era of pure nostalgia and exoticism, every moment lived here promises unforgettable memories. A sharing sense of time, where service is not performance but the careful art of attention, the true signature of the House.

THE MAISONS OF HERITAGE



AKAN, A MOROCCAN COLLECTION

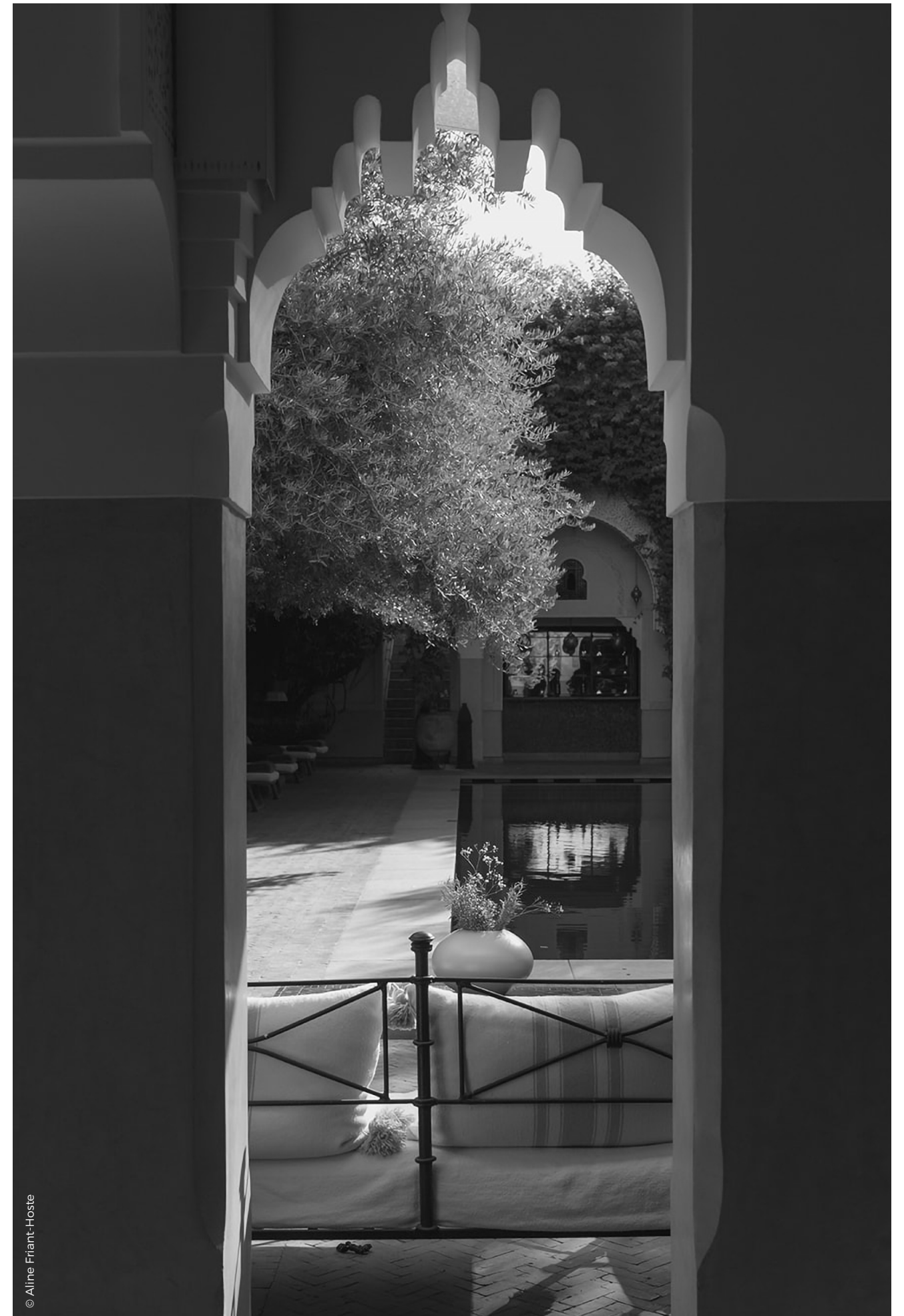
AKAN is a collection of addresses steeped in heart and memory, uniting boutique hotels of singular character: La Villa des Orangers, a Relais & Châteaux sanctuary at the gates of the Medina, Les Deux Tours, nestled in the heart of the Palmeraie and El Fenn, the most iconoclast and arty address in town. Both bound by their strong identity, their renown, and their deep cultural roots, these houses offer a soulful interpretation of luxury. Thus, AKAN weaves another narrative of Moroccan hospitality, quiet, grounded, and rich with meaning.

Created by the Benabbés-Taarji family and their holding company Dar Tarjii, AKAN oversees the collection with accuracy and discretion, providing both operational excellence and a long-term strategic vision. Its ambition: to champion a deeply authentic hospitality, protective of its heritage yet open to the world.

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A K A N

A MOROCCAN COLLECTION



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[instagram.com/lavilladesorangers](https://www.instagram.com/lavilladesorangers)
[facebook.com/LaVilladesOrangers](https://www.facebook.com/LaVilladesOrangers)

33 Rooms & Suites

6 Deluxe Rooms of which 2 with terrace
10 Junior Suites of which 3 Duplex
6 Suites with terrace
5 Large Suites with terrace
3 Master Suites
2 Family Suites
1 Private Riad

Restaurant & Bars

Restaurant
Cocktail Bar
Rooftop Bar

Le Spa

Traditional Hammam
Massages (individual or couple cabin)
Beauty Treatments

Fitness Room

3 Swimming Pools seasonaly heated



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CURATED BY
AKAN

